



ColorPlus® Technology

James Hardie® Siding Products
The HardieZone™ System

Creative color combinations designed to sell homes



James Hardie's

ColorPlus® Technology

has been designed

by renowned color

expert Leslie Harrington,

whose clients include

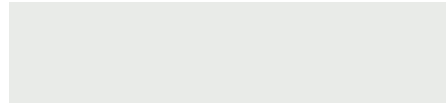
Pottery Barn and Crayola.

1.
Navajo Beige



2.
Boothbay Blue

3.
Arctic White



1.
Arctic White



2.
Heathered Moss

3.
Navajo Biege



1.
Cobble Stone



2.
Arctic White

3.
Navajo Beige

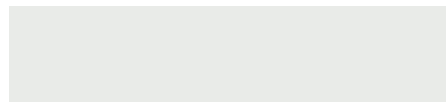


1.
Timber Bark

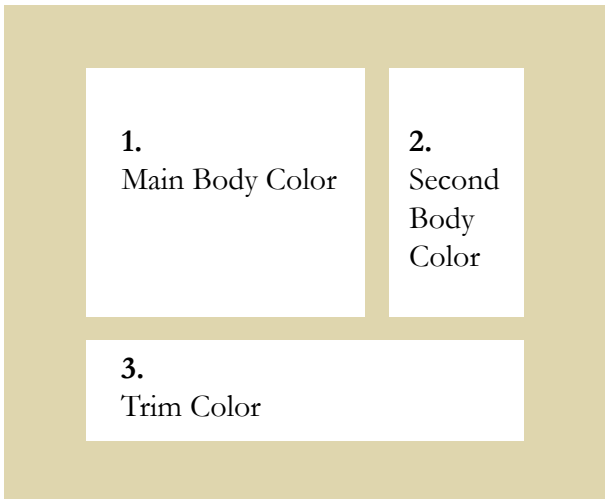


2.
Khaki Brown

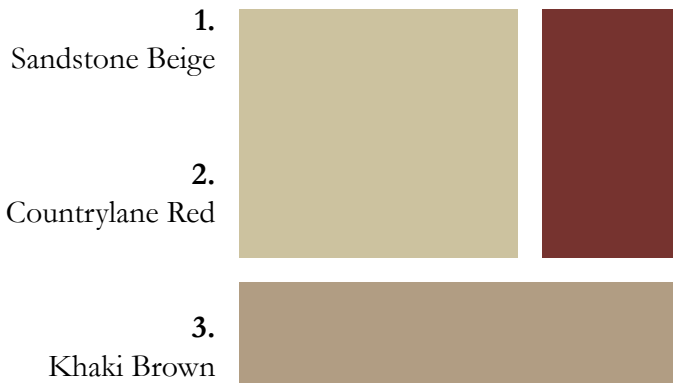
3.
Arctic White



Legend



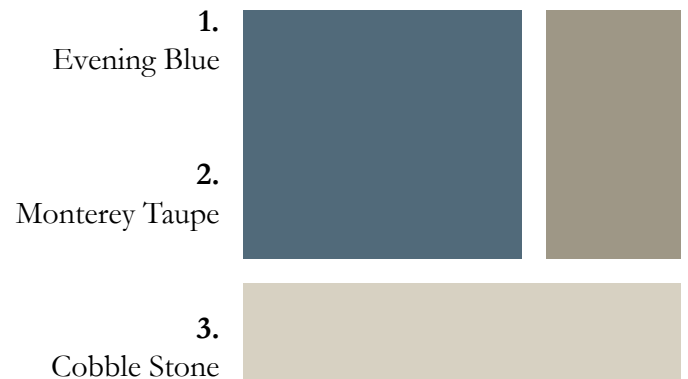
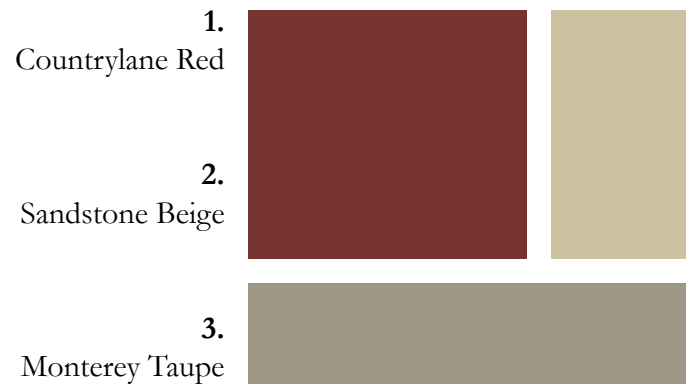
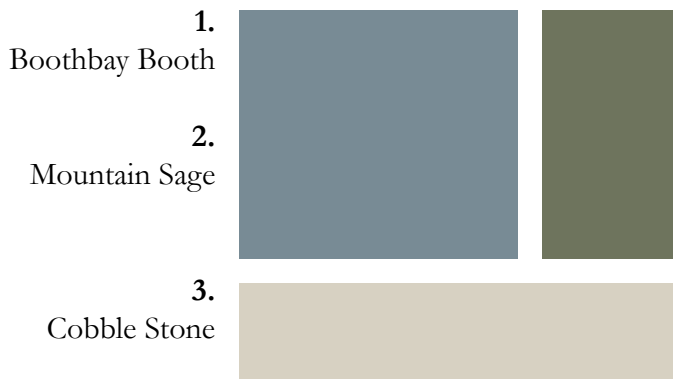
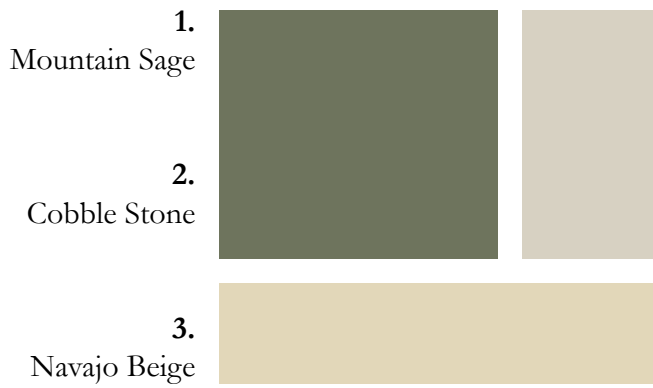
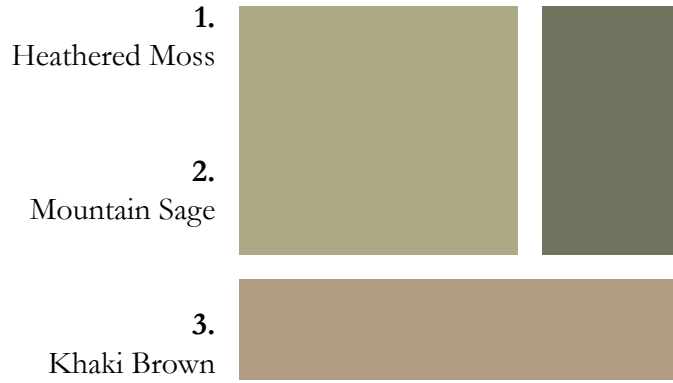
Explore these color options and more great ideas by visiting www.jameshardiecolorplus.com



Tips for Color Selection

For a truly distinct home, consider the following tips when selecting color and color combinations.

- Combinations with a lighter trim color will emphasize the trim on your home
- Combinations with soft contrast between body and trim colors will make your home appear larger
- Use deeper body colors for a warm, personalized, cozy feeling
- Look for colors that align with your neighborhood or environment
- Use a third color for special details that you want to highlight



The James Hardie Complete Exterior Solution

What's more important than making a good first impression? Making a good first impression that lasts. That's the thinking behind the James Hardie ColorPlus® system. You get the natural beauty of wood and the long-lasting durability and low maintenance of fiber-cement—all enhanced by the instant appeal of eye-catching color.

The Value of Color

Choosing a color for a home can be a tough decision. That is why we created an online design tool to help you find a siding color that is just right for your homes. You can design your exterior simply by logging on to www.jameshardiecolorplus.com. The design tool allows you to visualize how each ColorPlus Technology color, product, texture and exposure will look on your home.



Design your exterior at
www.jameshardiecolorplus.com



All the products you need

Along with the aesthetic appeal of traditional lap siding, James Hardie offers a full product line of lap, panel, shingle, soffit and trim for a low maintenance exterior of exceptional beauty and durability.

A finish unlike any other

We use an exclusive, fiber-cement-specific paint formulation with a multi-coat, baked-on color application process. James Hardie ColorPlus® Technology ensures consistent full-paint coverage – one that cannot be duplicated by a third-party pre-finisher or on site painting.

Protection you can count on

Our proprietary paint includes a special coating for mar and abrasion resistance, while a factory-applied protective laminate protects the products finish during installation.

The peace of mind you deserve

James Hardie backs its siding with a 30-year* limited non-prorated product warranty and the ColorPlus finish with a 15-year warranty. All from the manufacturer of America's #1 brand of siding.

* HardieTrim board comes with a 15-year limited transferable product warranty

